

MASC 2009 Annual Meeting



Cities Mean Business

Assess | Improve | Manage
Information Technology



Purchasing a Phone System in Today's Digital World

Larry Mattox

Assess | Improve | Manage
Information Technology

STRATEGIC TECHNOLOGY PARTNER FOR
MASC
Municipal Association of South CarolinaSM



Telephony Past & Present/Future

PBX

VOIP

IP Telephony

Unified Communications

Why UC?

- Combines voice and data (and video).
- Runs on traditional IT infrastructure (switches, etc).
- **Easier to maintain** than traditional phone systems (PBX, etc).
- Adapts to future technologies.
- Can create **immediate positive ROI**.

Are You In This “Quandary”?

- Are you in **need of a new phone** system?
- Is it “maxed” out, where you cannot even add a line?
- Are you **missing out on modern** functionality?
- Are you **confused** about what is out there?
- Do you have to issue a RFP, but don't even know what to ask for?

Is This Your “Wasted” Money?

- High administrative phone costs?
- Still paying for moves/adds/changes?
- Waiting days for your telephone vendor to make these changes?
- Paying on-going maintenance in addition to equipment replacement costs?

And More of Your Wasted Money...

- Paying for an excessive number phone lines?
- **Stuck in out-of-date**, but lengthy monthly phone line and/or internet bandwidth agreement?

Is Your “Campus” Connected?

- Are you **moving** to or **building** a new facility?
- Do you want to **connect multiple locations** into one phone system?

Do These Features Interest You?

- Having your email and phone as a single tool?
- Having a Call Center?
- Running valuable reports from your phone?
- Having your calls reach you on any of your phone devices?

And... Would You Like to Have...?

- Presence
- Mobility
- Video Conferencing
- WebEx

Then....

Unified Communications should be
your next telephone system.

Some Positive City ROI Stories

- First month **saved \$200** from previous month's bill.
- First month broke even with previous month's bill.
- **Saved** several thousand in **wiring of new City Hall** building.
- Upgraded infrastructure and rolled in cost of a new phone system.
- Telephone quote included **connecting all locations and cutting monthly internet costs.**

Questions?

For more information,
please visit

www.VC3.com

Assess | Improve | Manage
Information Technology

STRATEGIC TECHNOLOGY PARTNER FOR
MASC
Municipal Association of South CarolinaSM

